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CLAIMS

1. A method operative at a client player, comprising the steps of:

initiating a query to a first level nameserver having a map of Internet traffic conditions, the query including an identification of the client player;

receiving a response from the first level nameserver based in part on the client player identification, wherein the response comprises a set of one or more tokens, each token including data that the client player can pass back to a second level nameserver to obtain data identifying a set of one or more servers from which the client player may obtain a media stream;

initiating a query to the second level nameserver;

in response to the query to the second level nameserver, receiving data identifying a set of one or more servers from which the client player may obtain the media stream;

selecting a best server from the set of one or more servers; receiving the media stream from the selected best server; and rendering the media stream.

- The method as described in Claim 1 wherein the first level nameserver is a DNS 2. SRV server and the query is a DNS SRV lookup.
- The method as described in Claim 1 wherein the selecting step includes the steps: 3. initiating a query to each of the set of one or more servers to obtain data about the server's capabilities; and

timing a response from each of the set of one or more servers; and determining which of the set of one or more servers provides a fastest response.

- The method as described in Claim 3 wherein the query is an RTSP OPTIONS 4. 25 command.
 - The method as described in Claim 3 further including the step of transmitting 5. given data to the selected best server.

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6. The method as described in Claim 5 wherein the given data includes at least some of the data generated as a result of the query to each of the set of one or more servers.

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The method as described in Claim 1 further including the steps of:
repeating the query to the first level nameserver to obtain at least one token;
determining whether the selected best server is providing acceptable service; and
if the selected best server is not providing acceptable service, using the token to identify
an alternative server; and

obtaining additional portions of the media stream from the alternative server.

8. The method as described in Claim 7 wherein the determining step identifies whether the media stream is being thinned by a given amount.

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- 9. A client-side method operative at a streaming media player, comprising the steps of:
- (a) initiating a DNS SRV query to a first level nameserver having a map of Internet traffic conditions, the query including an identification of the client player;
- (b) receiving a response from the first level nameserver based in part on the client player identification, wherein the response comprises a set of one or more tokens, each token including data that the client player can pass back to a second level nameserver to obtain data identifying a set of one or more servers from which the client player may obtain a media stream;
 - (c) initiating a DNS query to the second level nameserver;
- (d) in response to the query to the second level nameserver, receiving data identifying a set of one or more servers from which the client player may obtain the media stream;
 - (e) selecting a first server from the set of one or more servers;
 - (f) receiving the media stream from the first server;
 - (g) rendering the media stream;
- (h) periodically, as the media stream is being rendered, repeating the DNS SRV query to obtain at least one additional token;
 - (i) determining whether the first server is providing acceptable service;
- (j) if the first server is not providing acceptable service, using the additional token to identify a second server; and
 - (k) receiving additional portion of the media stream from the second server.
- 10. The method as described in Claim 9 wherein the selecting step (e) includes the steps:
- initiating a query to each of the set of one or more servers to obtain data about the server's capabilities; and

timing a response from each of the set of one or more servers; and determining which of the set of one or more servers provides a fastest response.

11. The method as described in Claim 10 further including the step of transmitting

given data to the first server.

- 12. The method as described in Claim 11 wherein the given data includes at least some of the data generated as a result of the query to each of the set of one or more servers.
- 13. The method as described in Claim 8 wherein the streaming media player conforms to a given proprietary format.

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14. A client media player, comprising:

code that initiates a query to a first level nameserver having a map of Internet traffic conditions to obtain at least one token, the token including a data string that the client player can pass back to a second level nameserver to obtain data identifying a set of one or more servers from which the client player may obtain a media stream;

code responsive to receipt of a token for initiating a query to the second level nameserver to obtain data identifying a set of one or more servers;

code for determining a first server from the set of one or more servers;

code for publishing given data generated as a result of the determination; and

code for selectively switching from the first server to a second server as a result of a

subsequent query to the first level nameserver as a media stream received from the first server is
being rendered by the client media player.